

NFTY,

Admittedly, I have not been an incredibly active member of NFTY for very long, which may not be the smartest way to start this letter, but I want to be completely transparent. While I attended a few big events before Covid, I never fully saw the appeal of being a part of a Jewish youth group in my region. However, I grew up around NFTY. I'm the youngest of three siblings, and both of my brother and sister were very active members in NFTY-SO. For years they preached to me about how great NFTY was, but I just wouldn't listen. That is until the recent Spring Kallah at Jacobs Camp. It was that weekend when I finally understood what my siblings were trying to convince me of for years. The experience of being with friends old and new in a Jewish setting is invaluable. What really stood out to me at Kallah was how completely run by the board everything was. I had the privilege of watching these people a little older than me that I'd known for years, some as close friends and some as acquaintances, take on the incredible responsibility of running an excellent event. So when I heard five of the six board members wouldn't be running next year, I knew what I needed to do. It felt like my responsibility to carry on the legacy of our group and give to the next generation of NFTY members what my siblings and I got to experience. When I looked over possible positions, I knew immediately that CVP was for me. This past year I've become super interested in design and gained proficiency in programs like Photoshop, Indesign, Illustrator, DragonFrame, Premier, and others. The idea of running NFTY-SO communications is genuinely exhilarating to me, and if you could hear me talk about it you'd understand. When I explain the requirements of CVP to my family I speak as if I've already been elected, because I'm just so excited at the prospect of holding the position. With all of that being said, I am ecstatic to officially announce my candidacy for the 2022-23 Communications Vice President of NFTY-SO!

Thank you,

Ben Kornman

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Communications VP candidate

Platform

- Build tiktok presence
- Gear social media accounts towards recruitment
- Give NFTY members a large say in their merch
- Be an active member of national NFTY community
- Help facilitate a productive and fun board environment



Qualifications

- Proficient in Photoshop, Indesign, Illustrator, Dragonframe, Premier, and others
- Taken a college level digital design course
- Experience working in professional Jewish environments



About me

- Jacobs camp camper for 7 years
- Huge Pelicans and Saints fan
- Love playing basketball in my free time
- Listened to 91,000 minutes of Spotify last year